



Hometown EXPO

‘That Spring Thing’

2018 EXPO Packet

#BOROEXPO



“That Spring Thing”

- WARREN COUNTY’S LARGEST EXPO & OUR LARGEST EVENT OF THE YEAR
- BOOTH REGISTRATION IS EXCLUSIVELY FOR SPRINGBORO CHAMBER OF COMMERCE MEMBERS ONLY
- 200+ BOOTHS FEATURING BUSINESSES AND NONPROFIT ORGANIZATIONS
- OVER 8,000 IN AVERAGE ANNUAL ATTENDANCE IN PAST YEARS
- MEET & NETWORK WITH BUSINESS OWNERS AND COMMUNITY LEADERS
- SPONSOR EXPO FOR ACCESS TO EARLY REGISTRATION, VIP LOUNGE AND ADDITIONAL EXPOSURE
- SOLD OUT IN 3 DAYS IN 2017
- SUPPORT “BUY LOCAL” SPRINGBORO

Saturday, March 17

10:00 AM—3:00 PM

Networking Hour: 9:00 AM-10:00 AM

Springboro High School

Booth Set-Up:

Friday, March 16

4:30 PM—8:00 PM



RALPH E. WADE insurance agency inc.



REGISTRATION DATES

DIAMOND SPONSORS—JANUARY 8

PLATINUM SPONSORS—JANUARY 9

GOLD SPONSORS—JANUARY 10

SILVER SPONSORS—JANUARY 11

OPEN REGISTRATION—JANUARY 18

Sponsor Opportunities Available

EXPO sponsors enjoy the benefit of early registration and get first choice of booth space. Booths in prime locations with electricity are always the first to sell and usually go to Sponsors. All main gym booths with electricity are usually SOLD OUT prior to Open Registration. Sponsors are highlighted throughout EXPO on the event program, event posters, and special designation signage at booth. Sponsors are also mentioned prior to EXPO in Chamber emails, mailings, website listings, social media posts, press releases, mailed and electronic newsletters, etc. Sponsors also have access to the VIP Lounge during EXPO to eat, relax and watch TV.

Presenting Sponsor: RESERVED

Wade Insurance Agency

- Reserved Booth #D6
- One sponsorship available
- Access to the VIP Lounge for breakfast & lunch
- Company Logo on event program & posters
- Participate in Opening Ceremonies
- Company logo on ALL marketing materials
- Special designation Presenting signage at booth
- Top mention on the Chamber website

Grand Prize Sponsor: RESERVED

Custom Connections Audio Video Ltd.

- Reserved Booth #C57
- One sponsorship available
- Access to the VIP Lounge for breakfast & lunch
- Company Logo on event program & posters
- Participate in Closing Ceremonies
- Company logo on ALL marketing materials
- Special designation Grand Prize signage at booth
- Top mention on the Chamber website

Diamond Sponsor: \$1000

- Register on or prior to Monday, January 8
- Multiple sponsorships available
- Access to the VIP Lounge for breakfast & lunch
- Company Logo on event program & posters
- Company logo on ALL marketing materials
- Special designation Diamond signage at booth
- Top Mention on the Chamber website

Platinum Sponsor: \$500

- Register on Tuesday, January 9
- Multiple sponsorships available
- Access to the VIP Lounge for breakfast & lunch
- Company Logo on event program & posters
- Company logo on MOST marketing materials
- Special designation Platinum signage at booth
- Large Font Listing on the Chamber website

Gold Sponsor: \$300

- Register on Wednesday, January 10
- Multiple sponsorships available
- Access to the VIP Lounge for breakfast & lunch
- Company Name on event program & posters
- Large font listings on marketing materials
- Special designation Gold signage at booth
- Medium Font Listing on the Chamber website

Silver Sponsor: \$150

- Register on Thursday, January 11
- Multiple sponsorships available
- Access to the VIP lounge for breakfast & lunch
- Company Name on event program & posters
- Small font listings on marketing materials
- Special designation Silver signage at booth
- Small Font Listing on the Chamber website

Please be sure to register early for Hometown EXPO 2018! In 2017, all booths were SOLD OUT within 3 business days of Open Registration! We had roughly 50 businesses on a waitlist last year trying to get in. Don't miss out! EXPO Sponsors get first choice of booth with best location as well as additional exposure before, during and after the event. Hometown EXPO is our largest event of the year and the 2nd largest event in Springboro each year.

What is Hometown EXPO 'That Spring Thing'?

Hometown EXPO 'That Spring Thing' is Warren County's largest business expo each year! Hometown EXPO includes over 200 exhibits featuring local area businesses and nonprofit organizations. EXPO is organized and promoted by the Springboro Chamber of Commerce to benefit the local Springboro area business community.

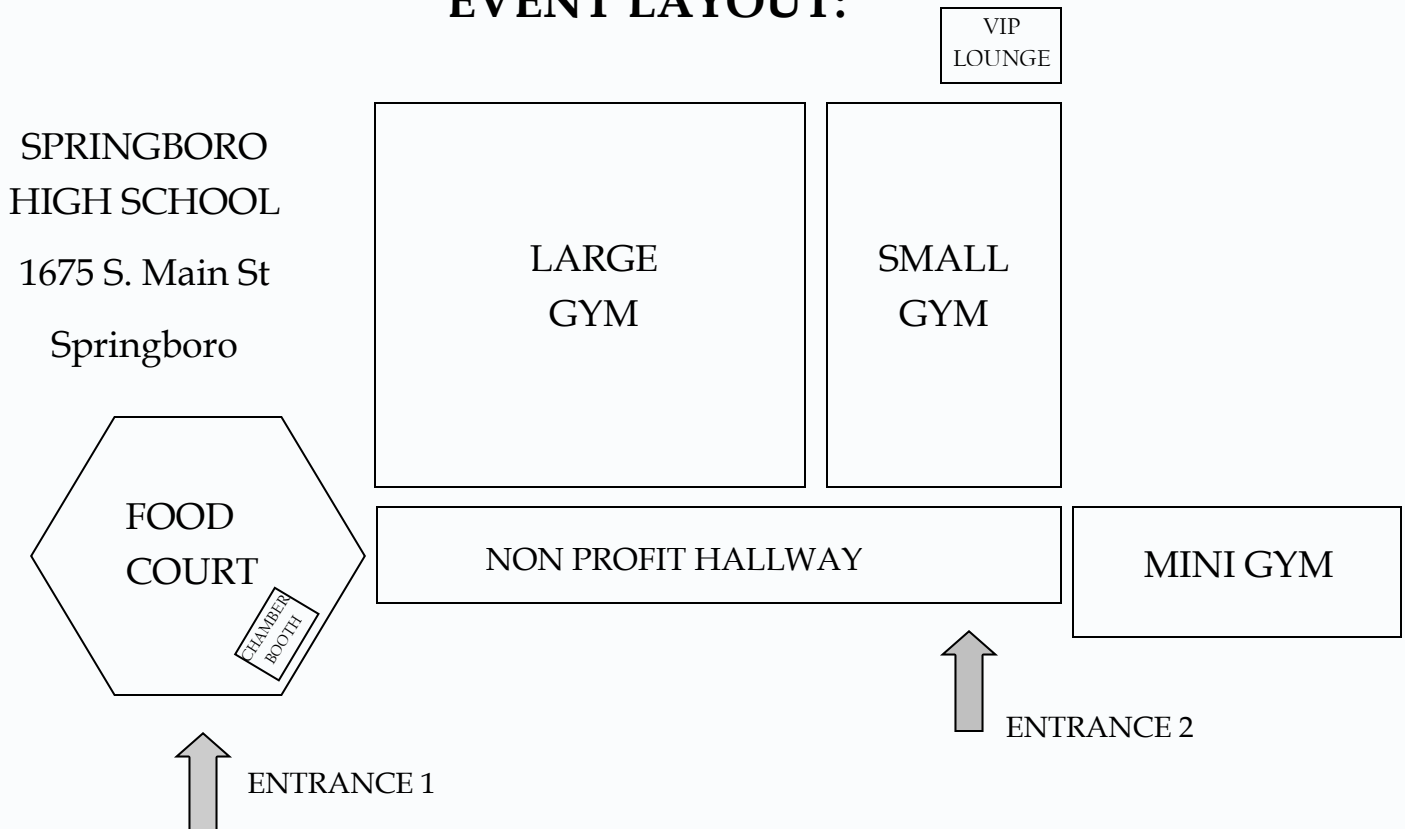
Booth registration at EXPO is open exclusively for members of the Springboro Chamber of Commerce ONLY. Businesses who are NOT members of the Springboro Chamber can sign-up for their membership and EXPO booth at the same time. EXPO booths are sold in-person starting January 8th at the Springboro Chamber office, which is located at 325 South Main Street in the Historic Springboro Business District. If you cannot register in-person, please email, fax or mail your form and we can select your booth over the phone. Members who register in-person are served first. Please complete the EXPO Registration Form contained in the middle of this packet prior to reserving your booth. Booths have a conventional pipe and drape layout and include one table and two chairs. Tablecloths and skirts will be available during set-up on Friday at the Chamber booth located in the Commons.

EXPO is FREE to attend for the general public who come to learn about new businesses, new products and services, meet local business owners, enter to win prizes and collect expo swag at each booth. EXPO is very well attended by Springboro and Warren County residents, with an estimated attendance of roughly 8-10,000 in past years. Event sponsors get first choice of booth and receive additional exposure leading up to and during the event.

Hometown EXPO is our largest event of the year and allows us to showcase our members to the public!

EXPO registration begins on Monday, January 8th with Diamond Sponsors. Please remember to register in January in order to ensure you are able to participate in this event. In 2017, all booths were SOLD OUT in 3 business days after Open Registration. Sponsorship levels are listed on page 2 and detail registration dates and benefits. EXPO sponsors have access to the VIP Lounge during the event where they can relax, grab a bite to eat and watch TV. The VIP Lounge is open to all EXPO sponsors for breakfast and lunch. Thank you to all of our 2018 EXPO sponsors! This event would not be possible without your generous support!

EVENT LAYOUT:



Large-Gym Businesses

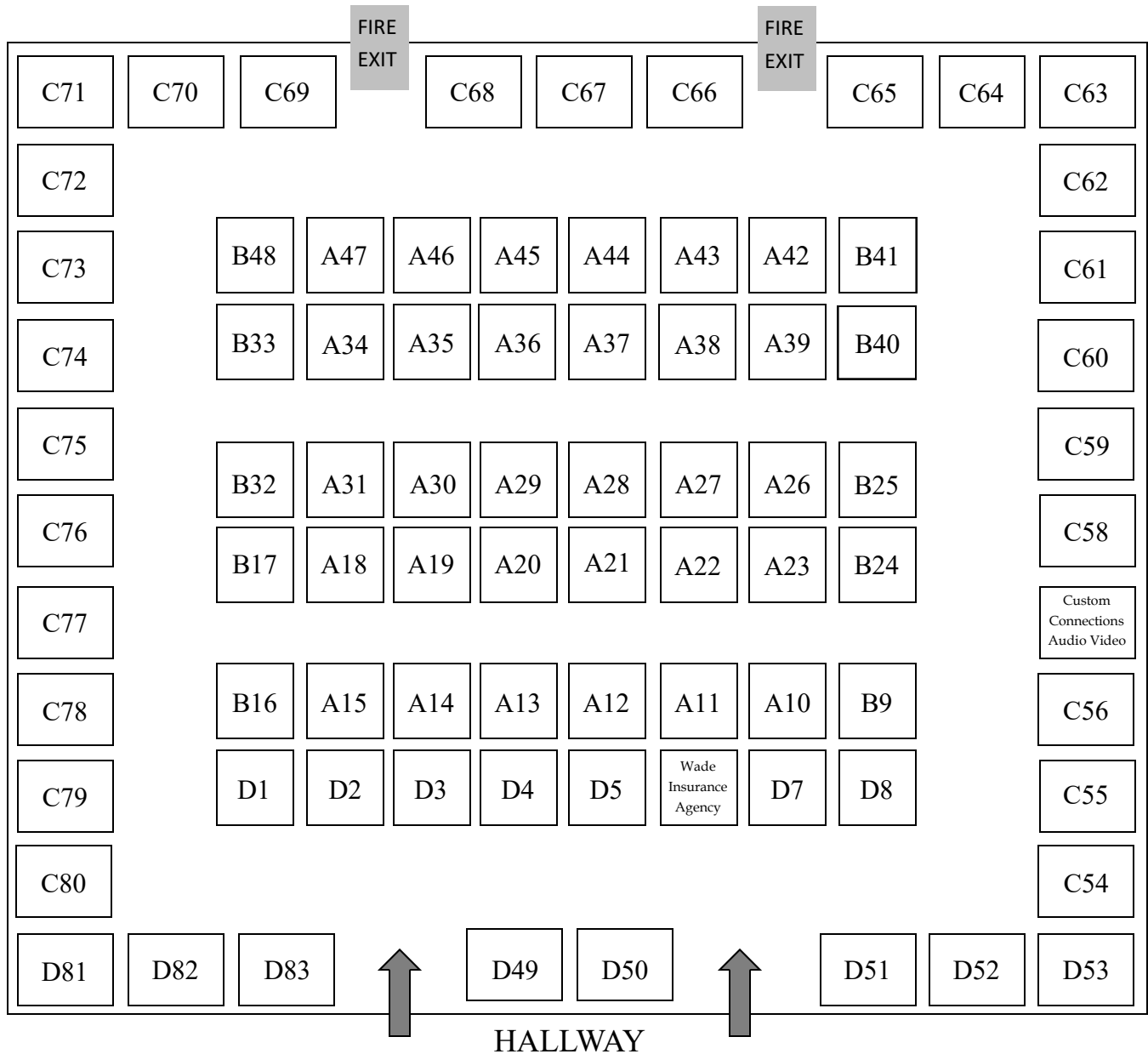
A Booths: \$170: Electricity IS NOT available. Dimension is 10' x 9'.

B Booths: \$200: End booth has additional exposure. Electricity IS NOT available. Dimension is 10' x 9'.

C Booths: \$250: Electricity IS available. Dimension 10' x 10'. (C63 & C71 are larger corner booths 18' x 10')

D Booths: \$300: Best location at the entry to the main gym. Electricity IS NOT available to D1-D8. Electricity IS available to D49-D53 & D81-83. Dimension is 10' x 9'. D53/D81 are larger corner booths 18' x 10'. D49/50 have no backdrops.

**PLEASE NOTE: Booths include a 8' table and 2 chairs. Conventional pipe and drape. White tablecloths and skirts will be available during set-up on Friday night at the Chamber booth located in the Commons.*

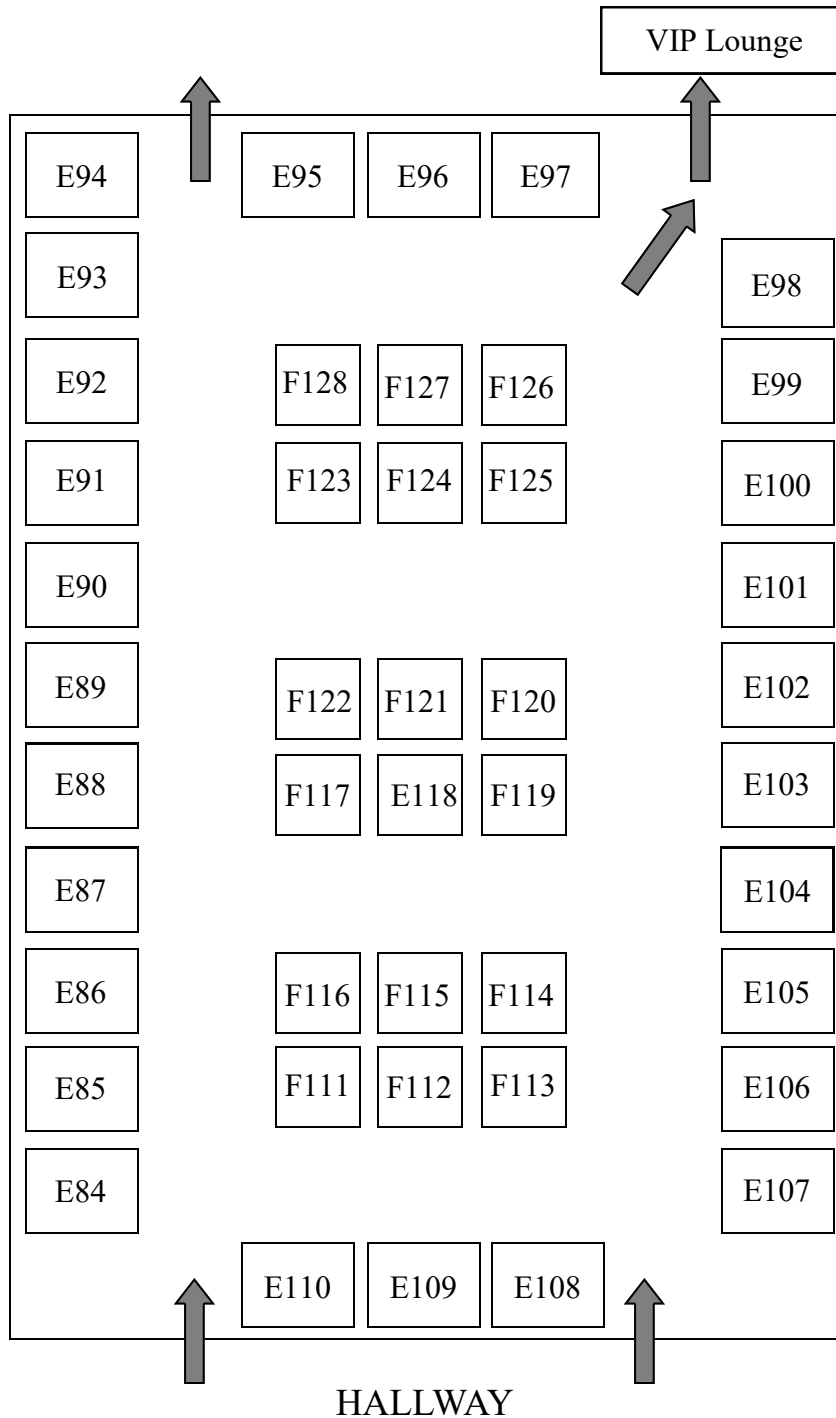


Small-Gym Businesses

E Booths: \$210: Electricity **IS** available. Dimension is 10' x 10'.

F Booths: \$160: Electricity **IS NOT** available. Dimension is 8' x 8'.

**PLEASE NOTE: Booths include a 6' table and 2 chairs. Conventional pipe and drape. White tablecloths and skirts will be available during set-up on Friday night at the Chamber booth in the Commons.*

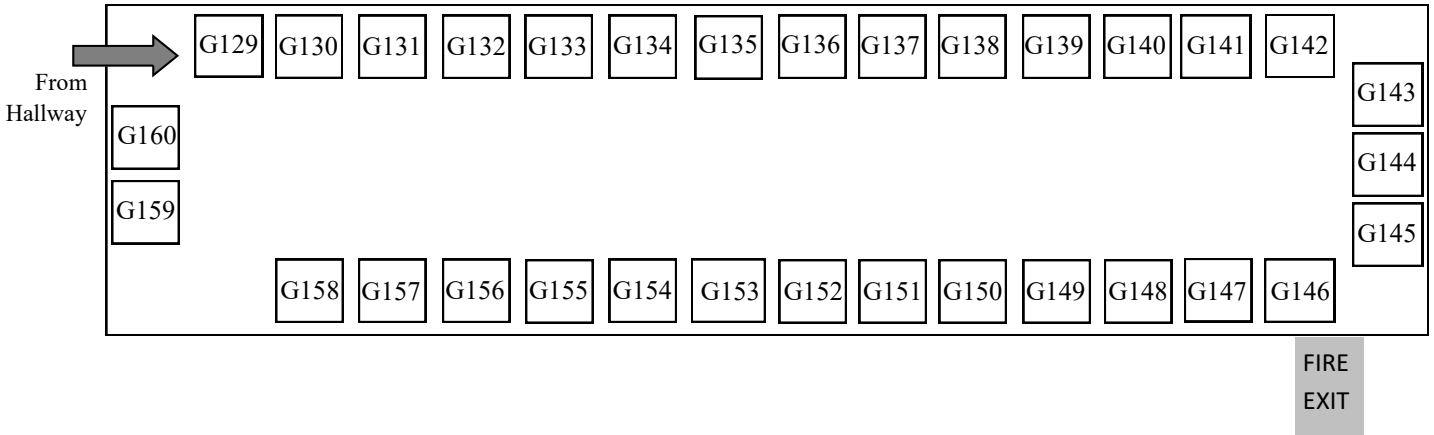


The VIP Lounge is at the back end of the Small Gym, and is designed as a quiet retreat where Sponsors can relax, eat and watch TV.

Mini-Gym Businesses

G Booths: \$150 Electricity **IS NOT** available. Dimension is 8' x 8'.

**PLEASE NOTE: Booths include a 6' table and 2 chairs. Conventional pipe and drape. White tablecloths and skirts will be available during set-up on Friday night at the Chamber booth in the Commons.*

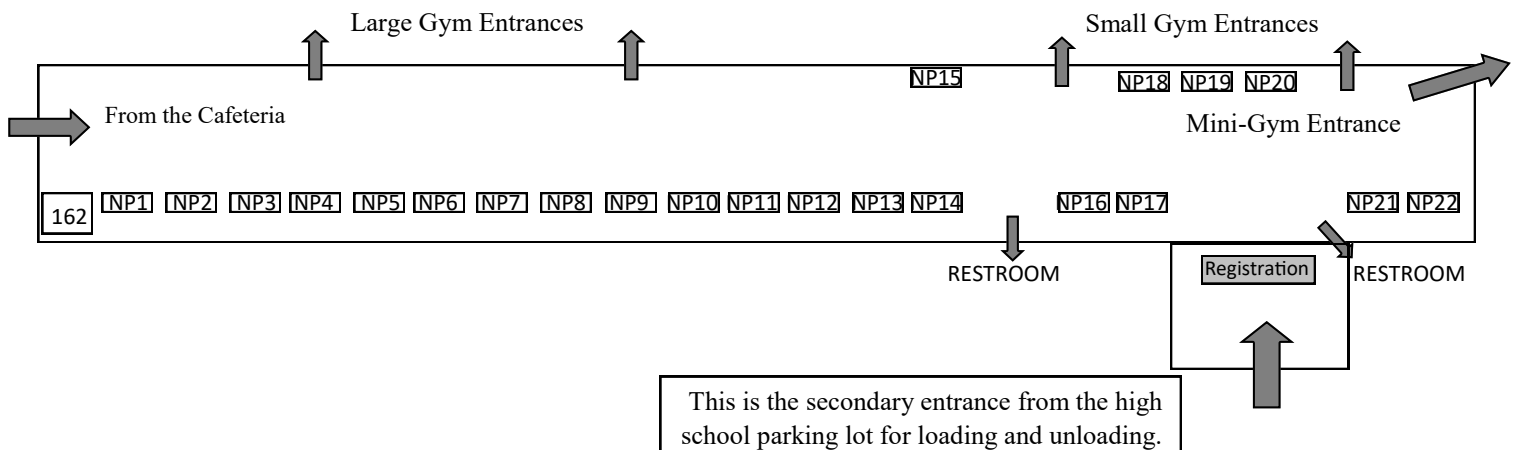


Nonprofit Hallway

NP Tables: \$55 Nonprofit Organizations, Service Clubs & Charities

Nonprofit organizations, service clubs and charities can reserve a table in the main hallway.

**PLEASE NOTE: Nonprofit spaces include a 6' table and 2 chairs. White tablecloths and skirts will be available during set-up on Friday night at the Chamber booth in the Commons.*

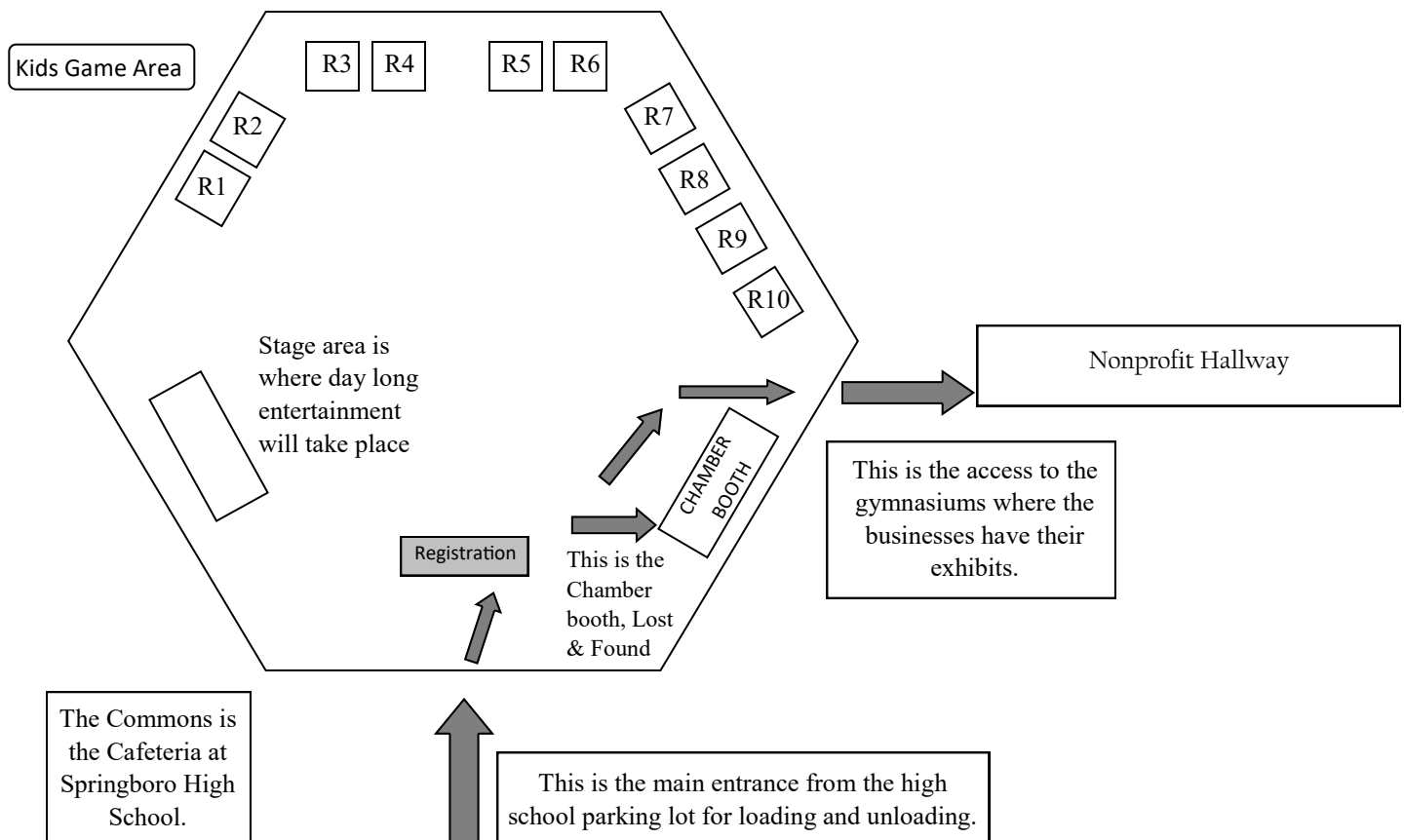


EXPO Food Court

R Booths: \$25 Restaurants, Caterers & Bakeries

- Food and drink will be available for sale to the public in small, affordable sizes. This allows the crowd to visit multiple booths and try more of the offerings.
- Vendors are encouraged to bring a credit card machine or alternative device to the event. Vendors with devices have better success at this event, as most people do not carry cash.
- Electricity IS available. Dimension is 9' x 9'.
- Please submit menu items and event pricing to the Chamber prior to the event.

**PLEASE NOTE: Booths include a 6' table and 2 chairs. Conventional pipe and drape. White tablecloths and skirts will be available during set-up on Friday night at the Chamber booth located in the Commons.*





325 South Main St.

Springboro, OH 45066

Phone: 937-748-0074

Fax: 937-748-0525

SpringboroOhio.org

Chamber@SpringboroOhio.org

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Questions? Please contact us with the information above.

PRSRST STD
US POSTAGE PAID
SPRINGBORO, OH 45066
PERMIT NO. 325

Or Current Resident

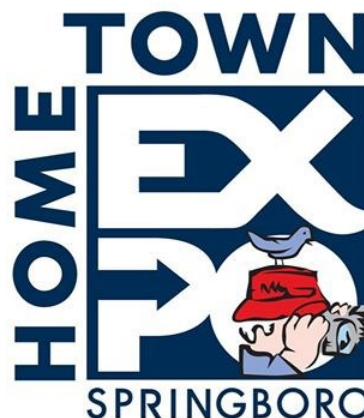


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**RALPH E
WADE**
insurance
agency inc.



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